# Buy Online Pickup In-store

B2C-109507 WF\_BOPIS\_Phase2\_Port.pdf.vsd

Tuesday, March 26, 2013 Prepared by Barry Richards

Wireframes and diagrams in these formats do not suggest specific directions for visual design or finalized copy. They indicate preferred element and pattern hierarchy within the context of a page, and as a result, suggest directions for information design. It is important to consider that the hierarchy of the patterns and elements in the page only suggest information structure, element functionality, element relationships and not discrete locations on pages.

File Name

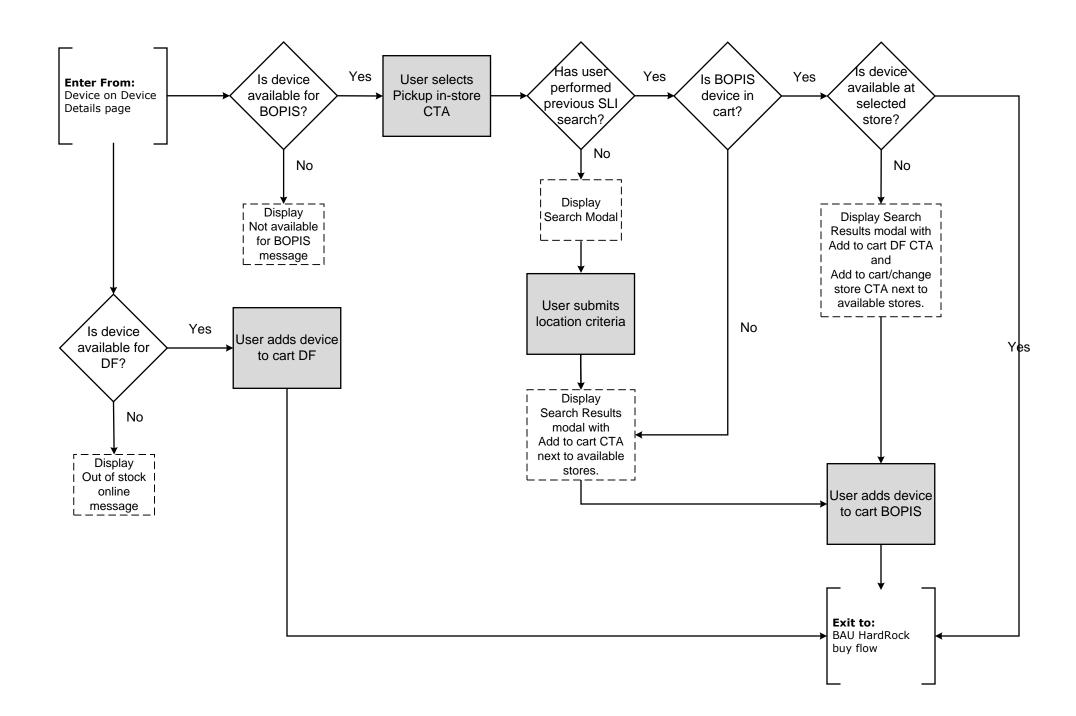
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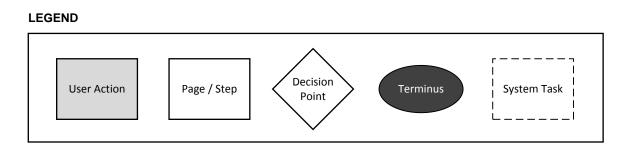
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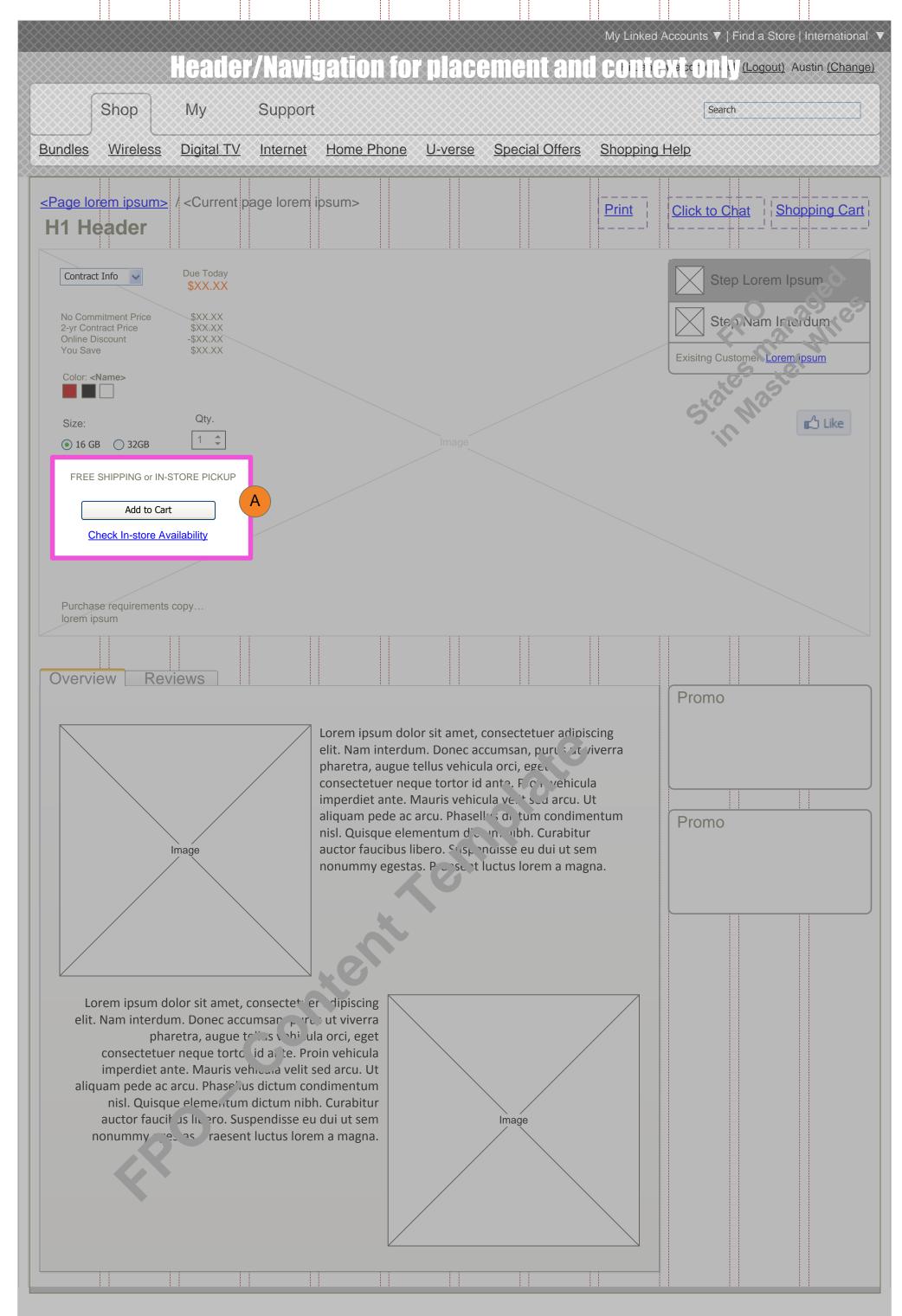
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## Document Revision History

| Version | Date     | Name           | Email Address  | Summary of Changes (including requestor where applicable) |
|---------|----------|----------------|----------------|---|
| 1       |          | Barry Richards | br431n@att.com | Recreated corrupt BOPIS document.                         |
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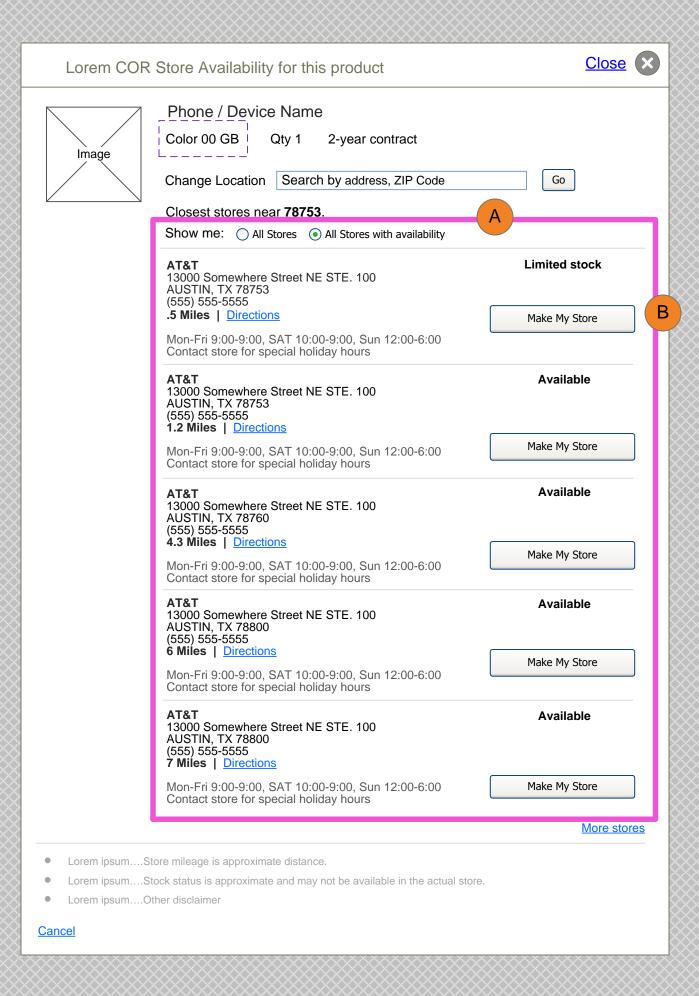






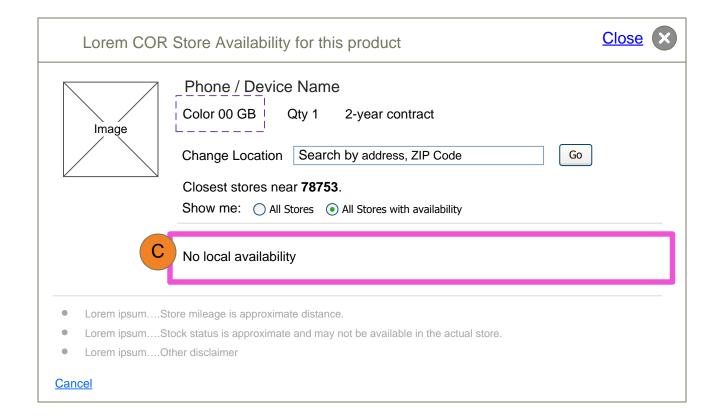
A) If user selects Check In-store Availability launch SLI modal.

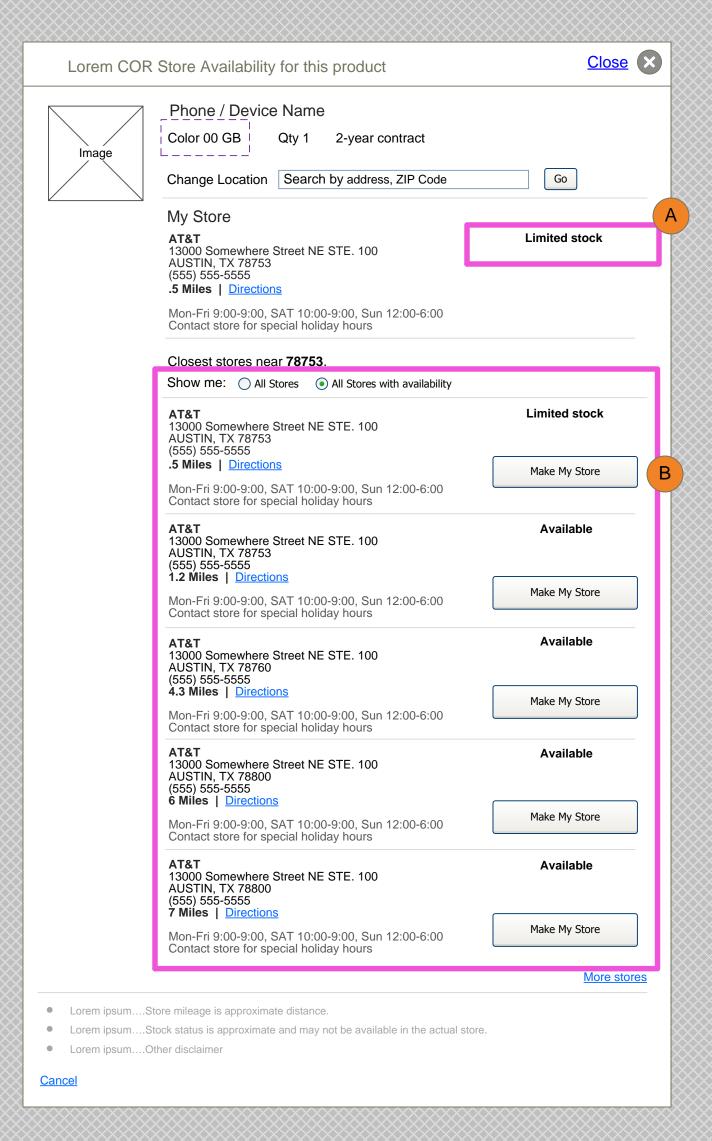




#### Notes

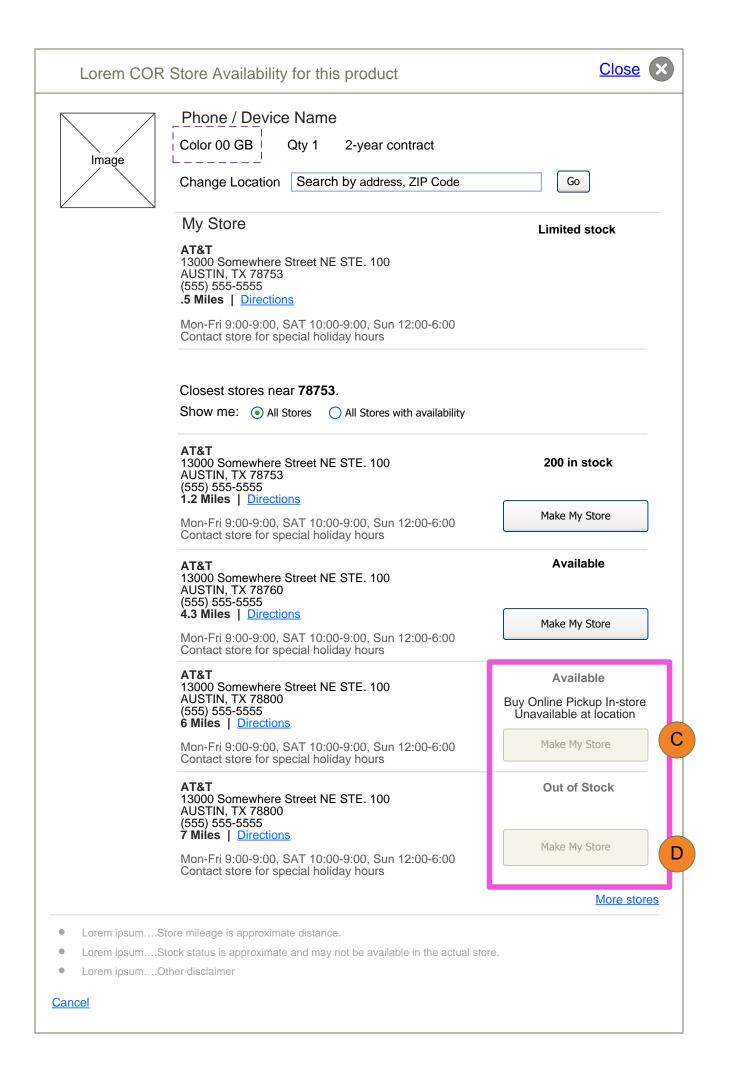
- A) Modal will display all stores with availability by default. If user selects All Stores radio button display all stores with inventory status.
- B) If user selects Pickup in this store CTA, product in view will be added to cart.
- C) If no stores within mileage have availability display message.

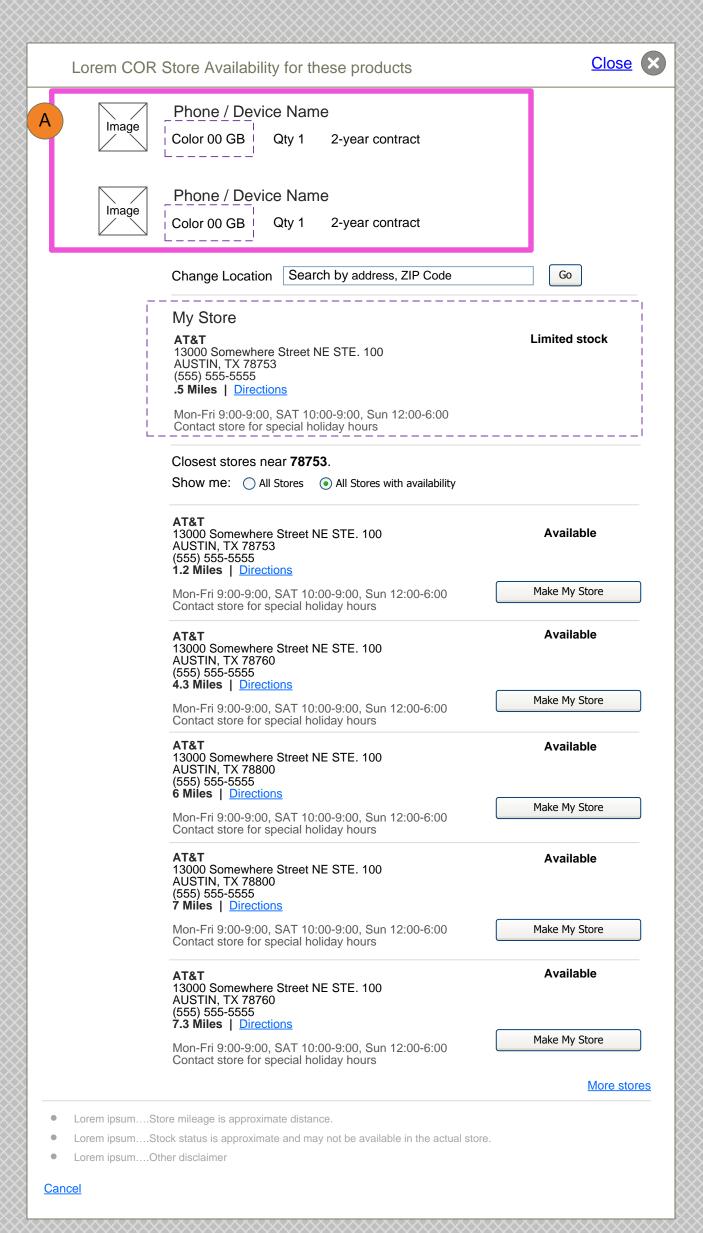




#### Notes

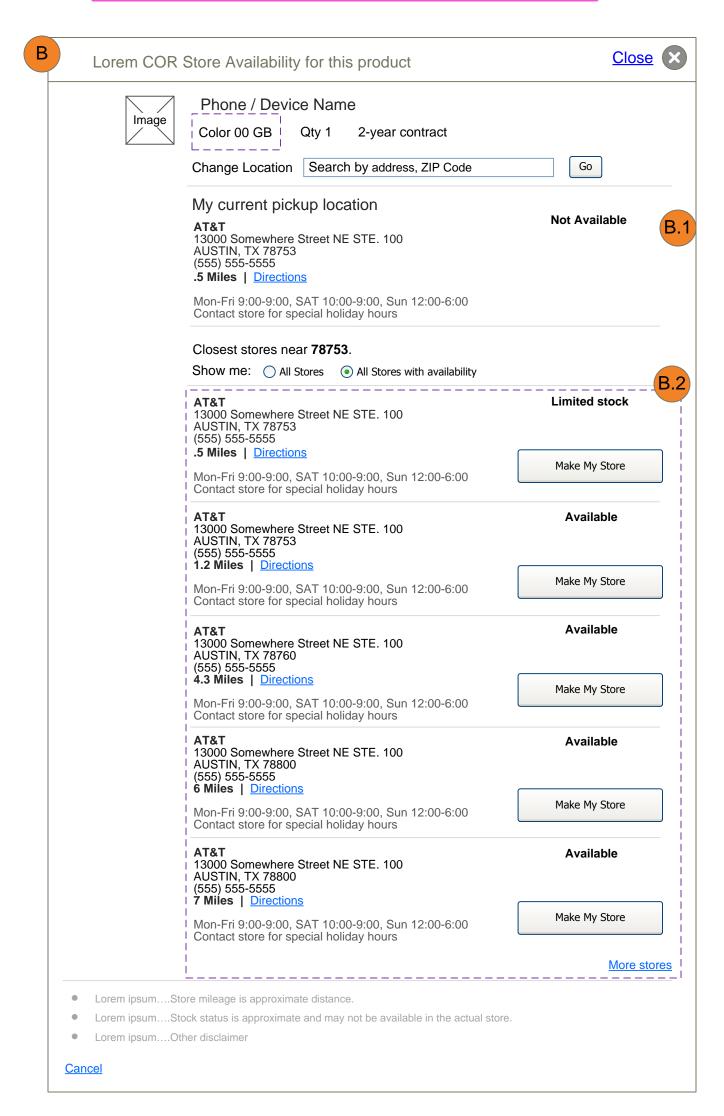
- A) If user has added BOPIS products to cart, selected store messaging will display next to the location. Location will include an add-to-cart for pickup CTA.
- B) All locations with availability will display a CTA to add to cart and change pickup location.
- C) If all stores is selected and location does not support BOPIS display messaging and disable pickup location CTA.
- D) If all stores is selected and location has no availability change pickup location CTA will be disabled.





- Notes
- A) If user is changing fulfillment methods from direct fulfillment to BOPIS in cart, display modal with all devices.
- B) If user select change store/fulfillment options from device details page display modal with the device in view.
  - B.1 If device is NOT available at selected store, display direct fulfillment CTA.
  - B.2 If there is no local availability display message.





|       | es, but store representatives can assist users with adding pose added via text messaging or the IVR.                         | orepaid minutes, or |
|-------|--|---------------------|
| Image | Phone / Device Name Color 00 GB   Qty 1 2-year contract  |                     |
|       | Change Location Search by address, ZIP Code  | Go                  |
|       | My current pickup location  AT&T  13000 Somewhere Street NE STE. 100  AUSTIN, TX 78753 (555) 555-5555  .5 Miles   Directions | Limited stock       |
|       | Mon-Fri 9:00-9:00, SAT 10:00-9:00, Sun 12:00-6:00<br>Contact store for special holiday hours                                 |                     |
|       | Closest stores near <b>78753</b> .  Show me:   All Stores  All Stores with availability                                      |                     |
|       | AT&T<br>13000 Somewhere Street NE STE. 100<br>AUSTIN, TX 78753<br>(555) 555-5555   | Limited stock       |
|       | 1.2 Miles   Directions  Mon-Fri 9:00-9:00, SAT 10:00-9:00, Sun 12:00-6:00  Contact store for special holiday hours           | Make My Store       |
|       | AT&T 13000 Somewhere Street NE STE. 100 AUSTIN, TX 78760 (555) 555-5555 4.3 Miles   Directions                               | Available           |
|       | Mon-Fri 9:00-9:00, SAT 10:00-9:00, Sun 12:00-6:00<br>Contact store for special holiday hours                                 | Make My Store       |
|       | AT&T<br>13000 Somewhere Street NE STE. 100<br>AUSTIN, TX 78800<br>(555) 555-5555   | Available           |
|       | 6 Miles   Directions  Mon-Fri 9:00-9:00, SAT 10:00-9:00, Sun 12:00-6:00  Contact store for special holiday hours             | Make My Store       |
|       | AT&T 13000 Somewhere Street NE STE. 100 AUSTIN, TX 78800 (555) 555-5555 7 Miles   Directions                                 | Available           |
|       | Mon-Fri 9:00-9:00, SAT 10:00-9:00, Sun 12:00-6:00<br>Contact store for special holiday hours                                 | Make My Store       |
|       | AT&T<br>13000 Somewhere Street NE STE. 100<br>AUSTIN, TX 78760<br>(555) 555-5555   | Available           |
|       | <b>7.3 Miles   Directions</b> Mon-Fri 9:00-9:00, SAT 10:00-9:00, Sun 12:00-6:00  Contact store for special holiday hours     | Make My Store       |
|       | Contact store for special fibilities fibrilis  | More sto            |

#### Notes

A) If user is viewing inventory for prepaid or changing store location with one or more prepaid devices in cart, display message informing user that prepaid air time cards are not available in the COR stores, but store representatives can assist users with adding prepaid minutes, or minutes can be added via text messaging or the IVR.

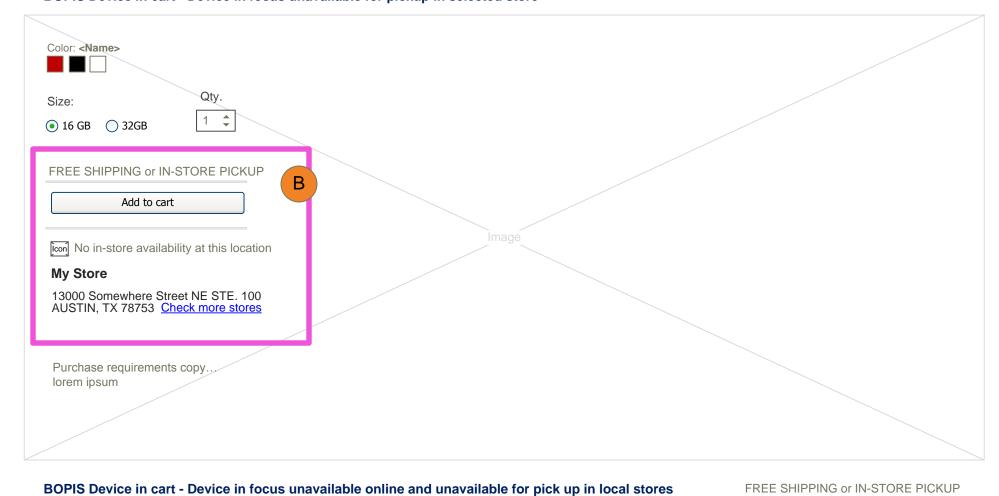


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### 3.0\_BOPIS\_P&DDeviceDetails#States



#### **BOPIS** Device in cart - Device in focus unavailable for pickup in selected store



## Color: <Name> FREE SHIPPING or IN-STORE PICKUP Out of Stock No in-store availability at this location My Store 13000 Somewhere Street NE STE. 100 AUSTIN, TX 78753 Check more stores Purchase requirements copy... lorem ipsum

#### **Notes**

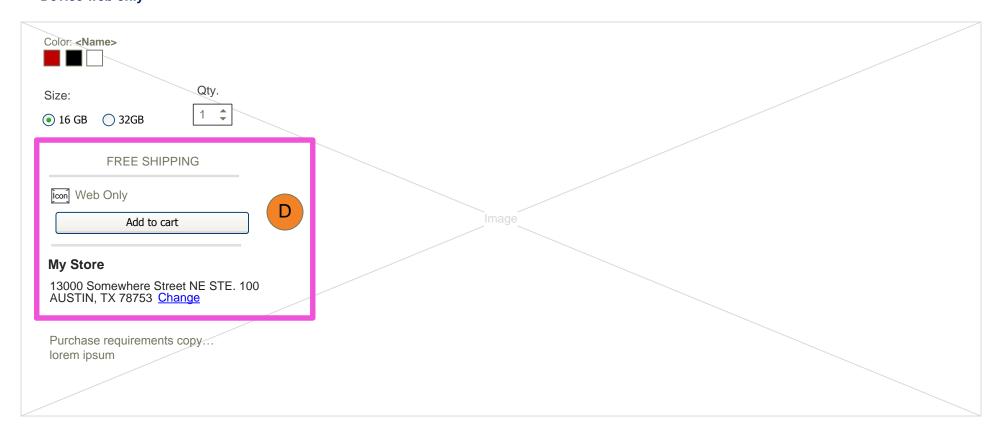
A) If user has added BOPIS product to cart from modal or device details page, selected BOPIS location will display in the place of 3 closet stores with availability (SLI BAU).

If user selects change location/delivery CTA results modal will open (p.7).

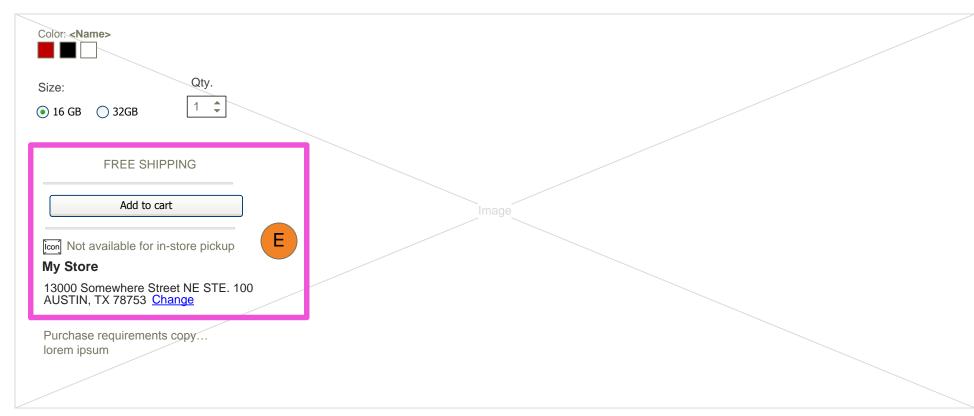
B) If user has added BOPIS product to cart and another device is not available at selected location, messaging will display informing user of no availability. Add informative content advising user to reconfigure device for more options. User will be presented with 2 options.

- a) Add to cart but change to direct fulfillment. User will be presented with confirmation modal. (p.14 E)
- b) Find another store with availability for all items (p.7 B)
- C) If user has added BOPIS product to cart and another device is out of stock online display messaging. Add CTA to change location. SLI location modal will display.
- D) If user has added BOPIS product to cart and another device is a web only device, display CTA to add to cart but change to direct fulfillment for all items. Display browse other accessories/devices CTA.
- E) If user has added BOPIS product to cart and another device is excluded from BOPIS, display CTA to add to cart but change to direct fulfillment.

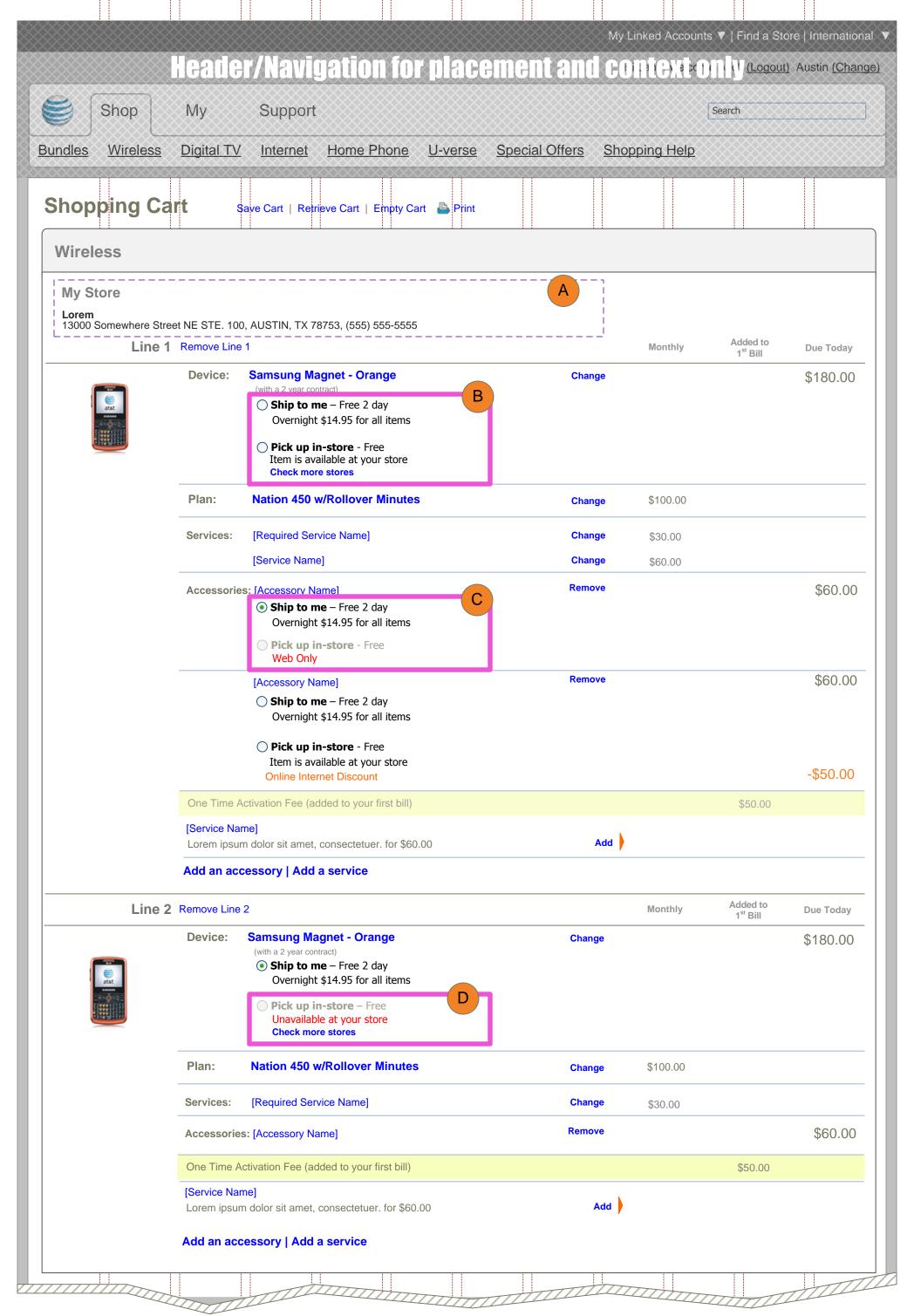
#### **Device web only**



#### **Device is excluded from BOPIS**



# **BOPIS CART A**



A) If user has selected a store in buy flow display store details. If no store has been selected display CTA to find a store with availability for all items.



B) If a preferred store has been selected in buy flow and device is available for pick up and shipping, display both options unselected. Disable shipping options until selected. Display check more stores CTA next to pick up option.

C) If device is Web only or not eligible for BOPIS, display message and default select ship option.

D) If user selects check more stores CTA display search modal displaying stores with availability. Also display stores with availability for all pick up selected items in cart.

| ping & Handling  Priority \$0.00  Based on shipping zip code (####)  Based on pick up zip code (#####)  S5.00  Apply  Save Cart   Retrieve Cart   Empty Cart Print  Total Due Today*  \$500.95                             | Summary                      |                    | . ,                            |                 |               |              |                |           |                                  |           |
|--|------------------------------|--------------------|--------------------------------|-----------------|---------------|--------------|----------------|-----------|----------------------------------|-----------|
| Priority \$0.00  Based on shipping zip code (#####)  Based on pick up zip code (#####)  S5.00  Sove Referral Code  Apply  Save Cart   Retrieve Cart   Empty Cart Print  Your Savings Today -\$130.00  Due Monthly \$510.00 |                              |                    |                                |                 |               |              |                | Monthly   | Added to<br>1 <sup>st</sup> Bill | Due Today |
| Based on pick up zip code (#####) \$5.00  loyee Referral Code Apply  Apply  Save Cart   Retrieve Cart   Empty Cart Print Total Due Today* \$500.95  Your Savings Today -\$130.00  Due Monthly \$510.00                     | Shipping & Handling          | Priority \$0.00    |                                | A               |               |              |                |           |                                  | FREE      |
| loyee Referral Code  Apply  Apply  Save Cart   Retrieve Cart   Empty Cart Print  Total Due Today * \$500.95  Checkout  Your Savings Today -\$130.00  Due Monthly \$510.00  | Estimated Sales Tax**        | Base               | ed on shipping zi <sub>l</sub> | o code (####    | ##)           |              |                |           |                                  | \$5.00    |
| Save Cart   Retrieve Cart   Empty Cart Print Total Due Today* \$500.95  Checkout  Your Savings Today -\$130.00  Due Monthly \$510.00   |                              | l Base             | ed on pick up zip              | code (####      | <i>‡</i> )    |              |                |           |                                  | \$5.00    |
| Save Cart   Retrieve Cart   Empty Cart Print Total Due Today * \$500.95  Your Savings Today -\$130.00  Due Monthly \$510.00  | Employee Referral Code       | ?                  | Apply                          | 7               |               |              |                |           |                                  |           |
| Your Savings Today -\$130.00  Due Monthly \$510.00   | Promotional Code             | ?                  | Apply                          | 7               |               |              |                |           |                                  |           |
| Your Savings Today -\$130.00  Due Monthly \$510.00   |                              |                    |                                | ;               | Save Cart   R | etrieve Cart | Empty Cart 🔑 P | rint Tota | al Due Today *                   | \$500.95  |
| Due Monthly \$510.00   |                              |                    |                                |                 |               |              |                |           | y                                | Checkout  |
|  |                              |                    |                                |                 |               |              |                | You       |                                  |           |
|  | * Total and Subtotals do not | include monthly ta | xes and fees assoc             | ciated with the | service       |              |                |           |                                  |           |
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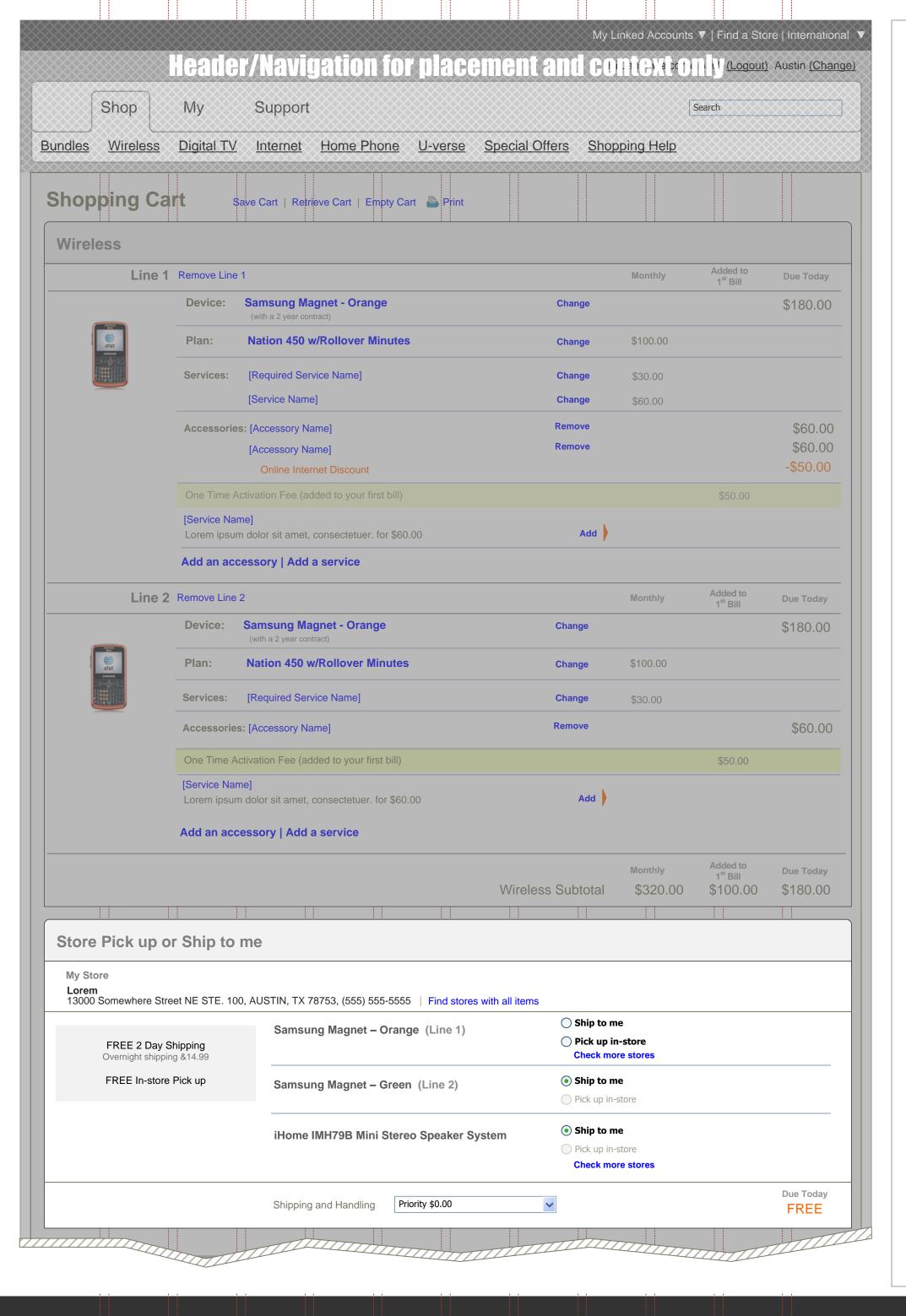
A) If all devices are pick up in-store display message.

In-store pick up

B) If split-cart separate and display taxes for each delivery method.



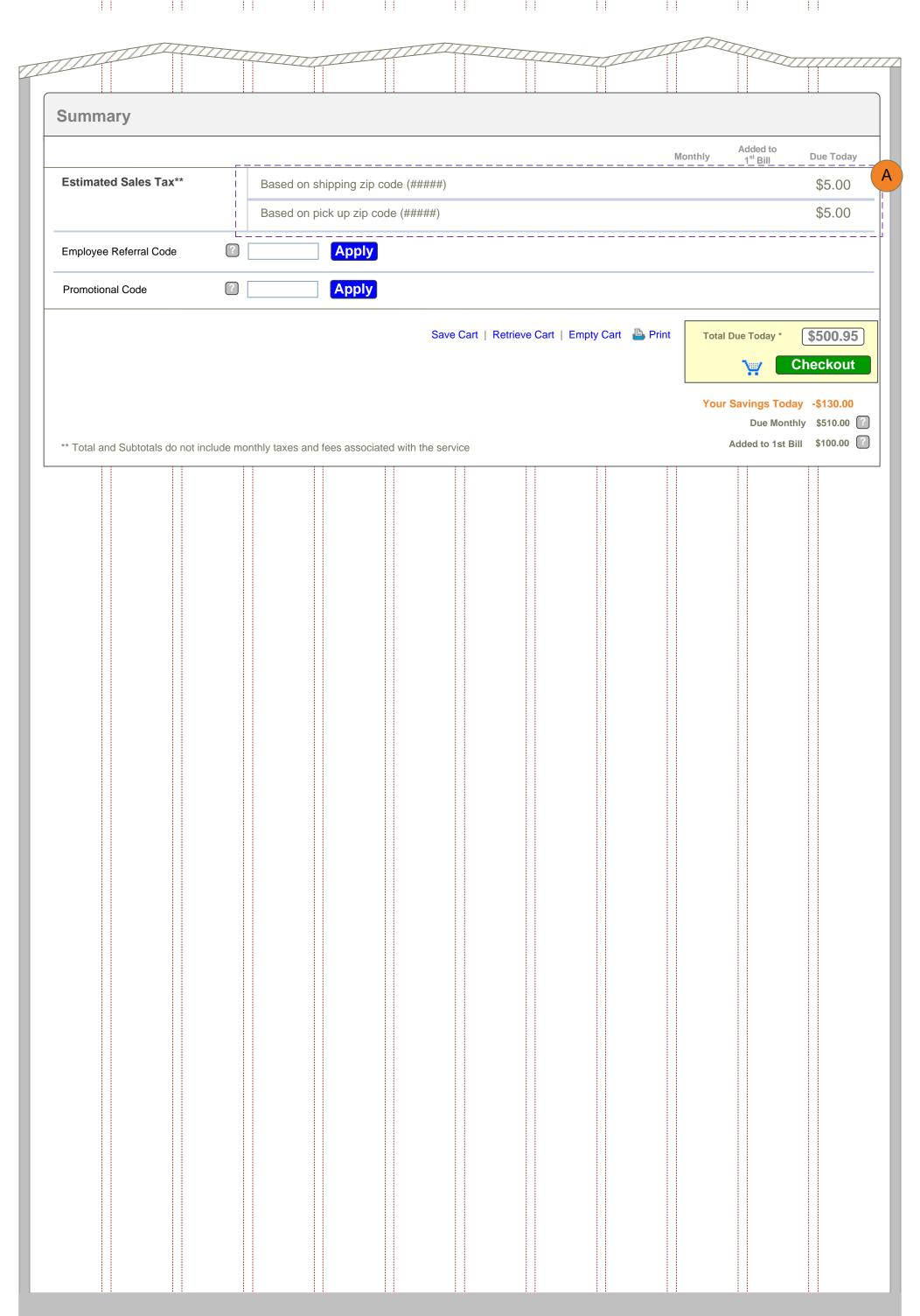
# **BOPIS CART B**



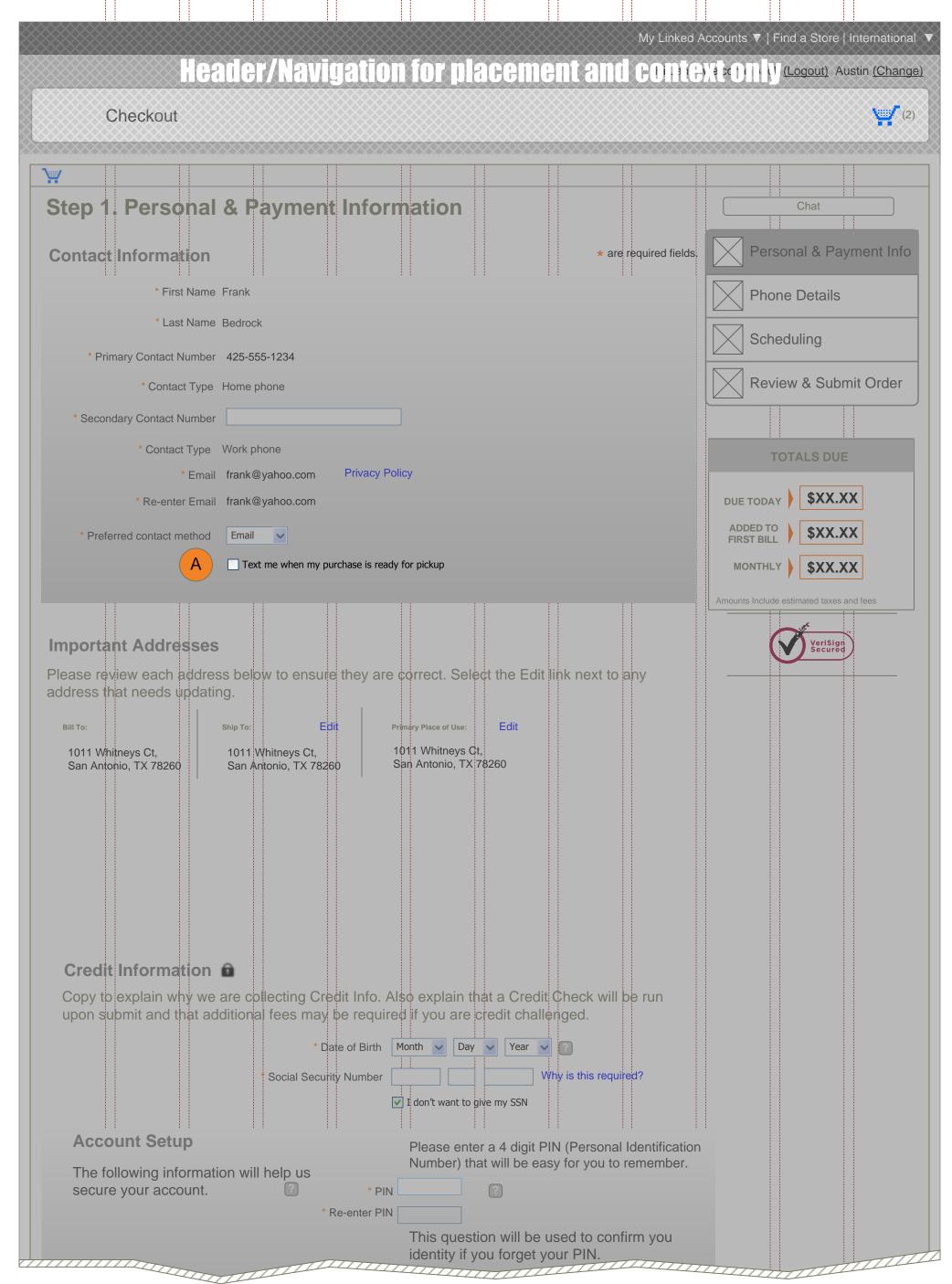
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4.0\_BOPIS\_Cart\_B

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Page Name Page ID



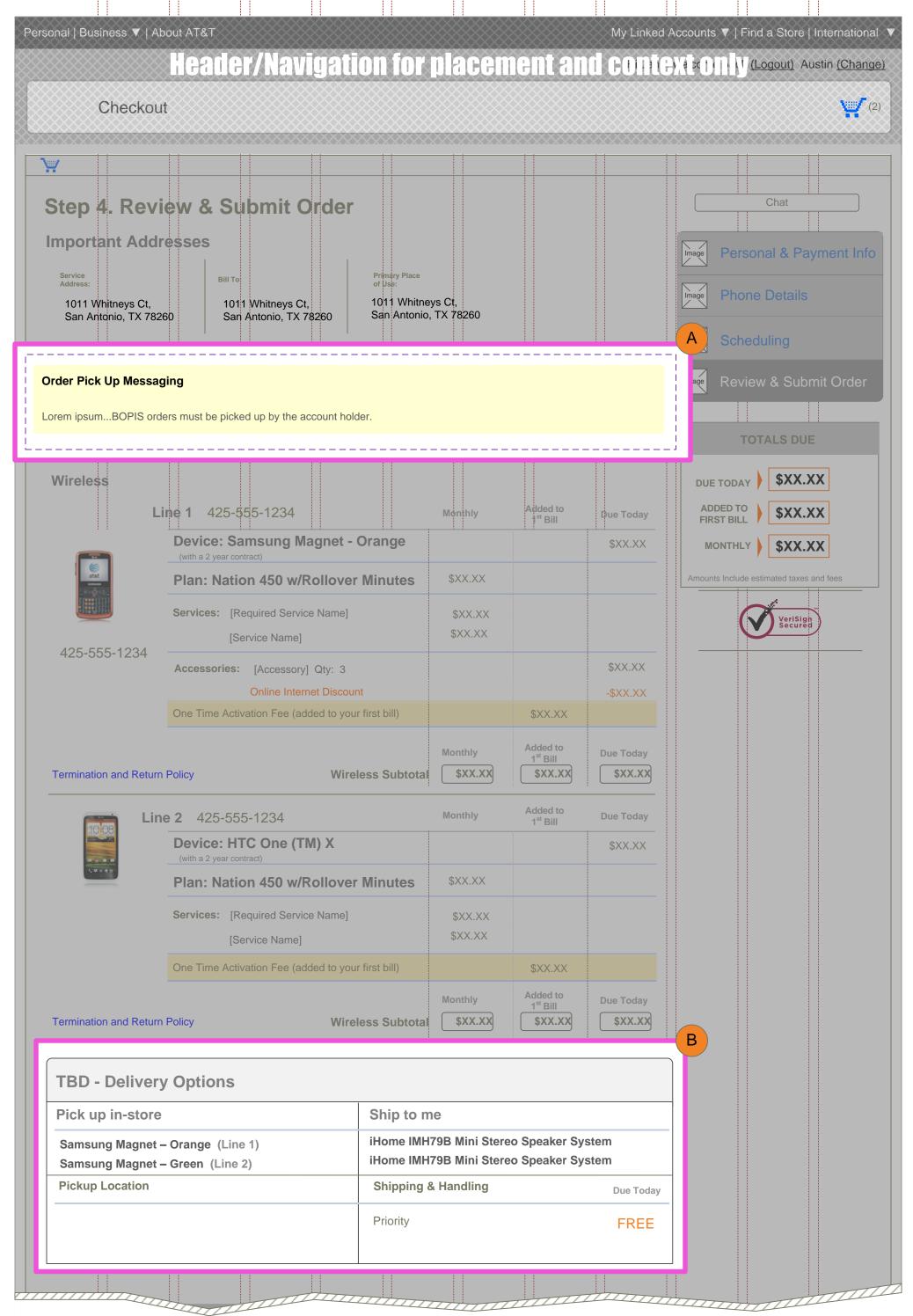
A) If split-cart separate and display taxes for each delivery method.



A) If BOPIS checkbox to receive text message notification. If checkbox is checked display text phone number field.

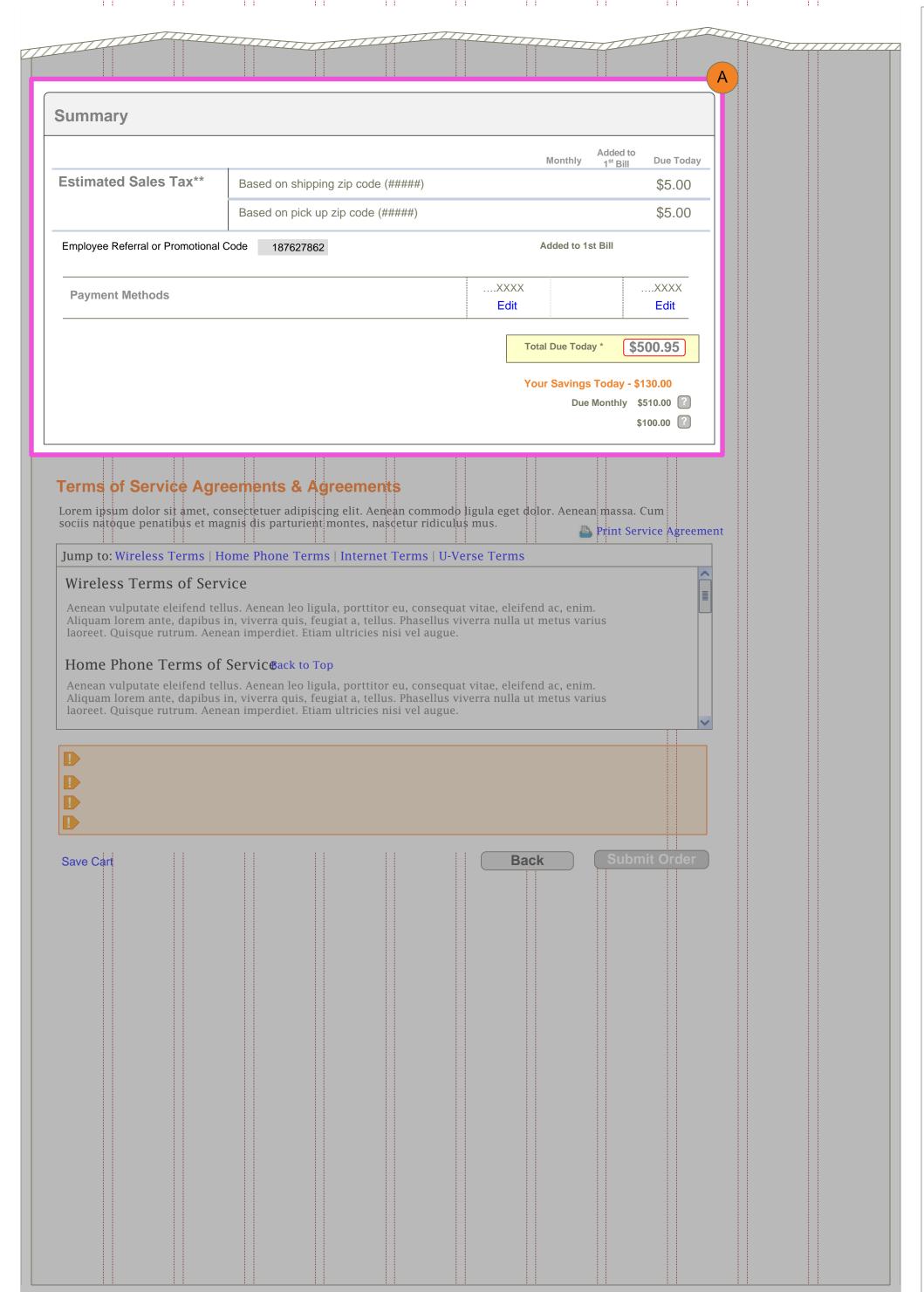
| ▼ Text me when my purchase is ready for pickup. |                                |  |  |  |  |  |  |  |  |
|---|--------------------------------|--|--|--|--|--|--|--|--|
| Text Phone Number                               | ex. 123-456-7890 or 1234567890 |  |  |  |  |  |  |  |  |





- A) Dynamic message will display for these conditions:
  - a. New customers BOPIS orders must be picked up by the account holder
  - b. Authenticated existing customers BOPIS orders must be picked up by either the account holder or an authorized user
  - c. COR store closing hours
- B) Display Delivery Info.





A) Display Summary



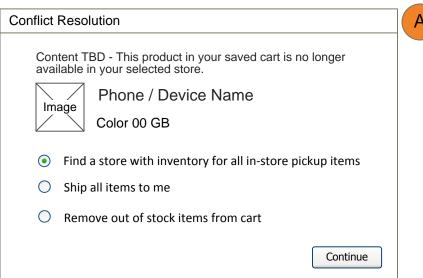


- A) Display BOPIS messaging
- B) Display delivery info

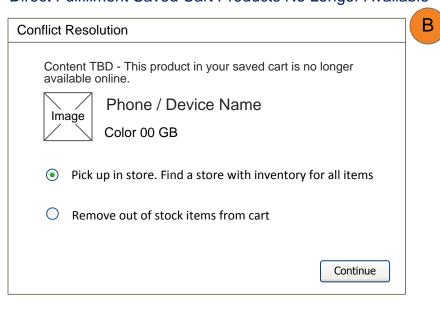


### 8.0\_BOPIS\_Modals

#### In-store Pickup Saved Cart Products No Longer Available



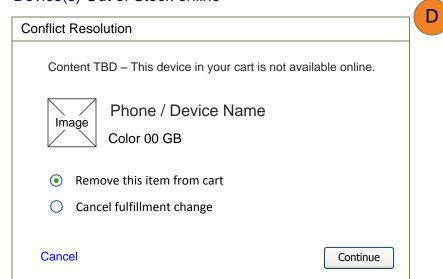
#### Direct Fulfillment Saved Cart Products No Longer Available



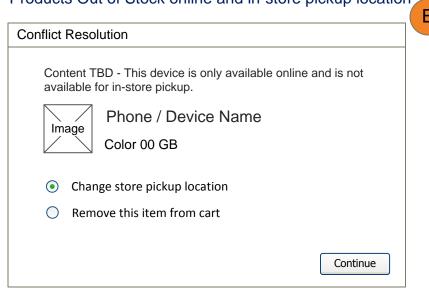
#### Saved Cart Products EOL



#### Changing fulfillment method to Ship while in-cart Device(s) Out of Stock online



#### Products Out of Stock online and in-store pickup location

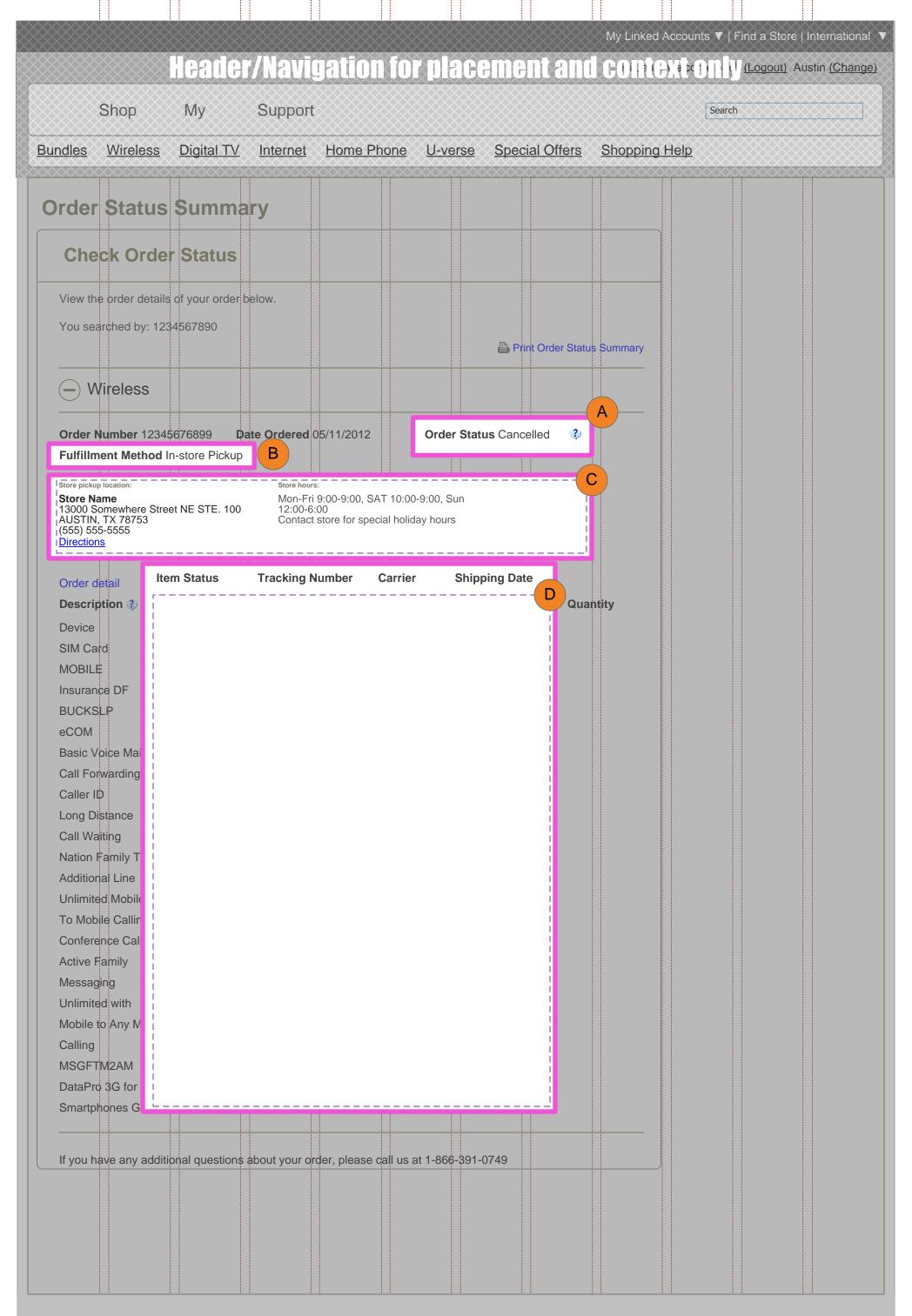


#### **Notes**

- A) If user has a saved cart and products in cart are no longer available in selected store display conflict modal with OOS items and these options:
  - 1. User can select a store will availability for all products in cart. Repurpose modal (p.7B).
  - 2. User can change fulfillment method to ship.
  - 3. User can remove items from cart.
- B) If user has a direct fulfillment saved cart and products in cart are no longer available online display conflict modal with these options:
  - 1. User can select a store will availability for all products in cart to pick up in-store (p.7B).
  - 2. User can remove items from cart.
- C) If a retrieved cart contains products which are EOL, products will be removed from cart.
- E) If user attempts to change BOPIS fulfillment method to Direct Fulfillment in cart, but some items in cart are unavailable to ship, display
- F) If user attempts to add device to cart which is Out of Stock online and not available in selected store, display modal.

| ******         | ********                 | *******         | *********        |  | *******          | ×××××××××××××××××××××××××××××××××××××× | NAVI Selved Accesse |        |                  |
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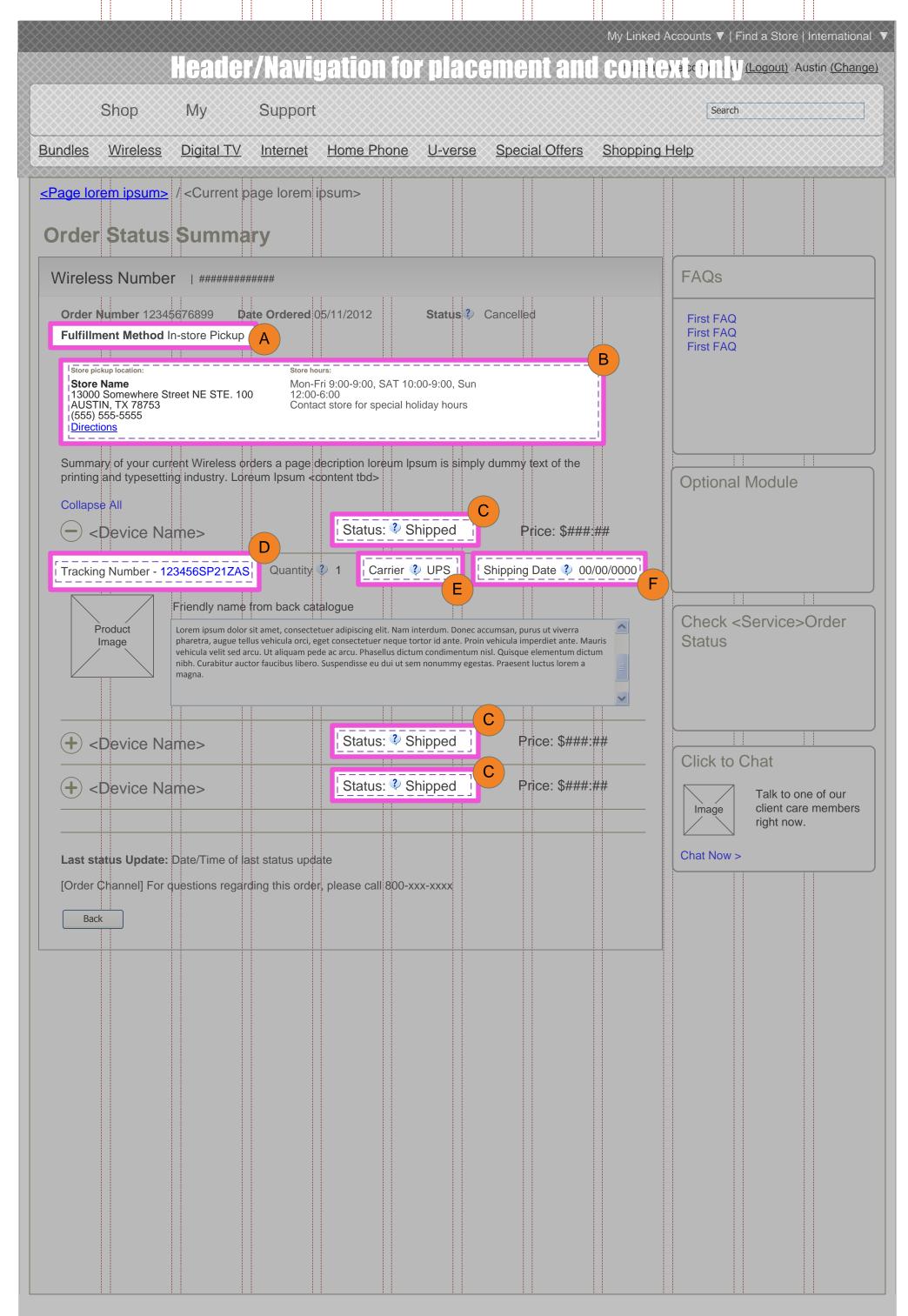
A) Add note informing user BOPIS orders cannot be tracked on page. Add CTA to Enable Order Status Results page where users can view



A) Change Shipping Status to Order Status.

Display applicable status:

- a. In Progress
- b. Ready for Pickup
- c. Cancelled
- B) Add Fulfillment Method
- C) If BOPIS add store details
- D) If BOPIS do not display these columns.



- A) Add fulfillment method
- B) If BOPIS display store details, including Pick-up store name, address, hours, phone number and directions CTA.
- C) If BOPIS do not display Item Status
- D) If BOPIS do not display Item Tracking Number
- E) If BOPIS do not display Item Carrier
- F) If BOPIS do not display Item Shipping Date